

MARDI GRAS DAY • FEBRUARY 25, 2020



*Celebrating 61 Years*

# FLOAT SPONSORSHIP & INFORMATION FORM

**Deadline: Friday, January 24, 2020**

## GOLD RIDING SPONSOR\*

**Full Traditional Mardi Gras Float, Up to 28 Riders • \$2,800** – Signage with your company/name will be displayed on the float and at the Covington Trailhead; mentioned in all press releases including print and social media.

## PURPLE RIDING SPONSOR\*

**Half Traditional Mardi Gras Float, Up to 14 Riders • \$1,500** – Signage with your company/name will be displayed on the float and at the Covington Trailhead; mentioned in all press releases including print and social media.

## GREEN RIDING SPONSOR\*

**Individual Rider on Traditional Mardi Gras Float • \$150** – Enjoy the celebration like all the other riders.

*Above does not include your Mardi Gras throws or your costume.*

\*\*\*Float insurance is included in all float sponsorship programs. Restrooms are on each float. Riders just show up, climb aboard, throw, wave to the crowd, dance a little, have a good time and leave for the after parade party.

## CARNIVAL DONATION SPONSORSHIP ONLY

**Minimum Donation • \$250** – This donation will be used for upgrading Carnival in Covington and will be used for float improvements, marching bands and entertainment at the Covington Trailhead. Your company or individual name will be displayed at the trailhead and also in all press releases including print and social media.

### INFORMATION MUST BE PRINTED AND COMPLETED IN FULL

Circle one:  Gold Sponsor - \$2,800    Purple Sponsor - \$1,500    Green Sponsor - \$150    Donation Only (Minimum \$250)  
Please make check payable to **Carnival in Covington** and mail to Bill Woessner, 73128 Authement Drive, Covington, LA 70435,  
or you can sign up online at [www.carnivalincovington.com](http://www.carnivalincovington.com)

COMPANY OR INDIVIDUAL NAME

CONTACT NAME

EMAIL ADDRESS

PHONE NUMBER

ADDRESS

CITY

STATE

ZIP

HOW DO YOU WANT YOUR COMPANY OR INDIVIDUAL NAMED DISPLAYED?

Retain a copy for your records.

**Larry Rolling, Parade Committee Chairman**  
985.502.8586 | [llrollingjr@aol.com](mailto:llrollingjr@aol.com)

**Amy Tucker, Parade Committee Member**  
985.867.1206 | [atucker@covla.com](mailto:atucker@covla.com)

*Thank you for your support!*

**Theo Mullen, Parade Committee Member**  
865.776.8612 | [theomullen@yahoo.com](mailto:theomullen@yahoo.com)

**See our Facebook page "CarnivalinCovington" or [www.carnivalincovington.com](http://www.carnivalincovington.com) for details.**